

South Florida

PRESS RELEASE

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American Marketing Association (AMA) South Florida 2022 4th Annual Marketing Awards Submission Deadline is November 18th!

MIAMI, FL (October 25, 2022): American Marketing Association (AMA) South Florida will host the 4th Annual 2022 Marketing Awards as a way to celebrate those individuals, teams and campaigns that make a contribution to the South Florida marketing community. Every year Marketers across the world make a difference for their brands, their audience, and their communities.

The Award Categories are the following:

- Marketing Department of the Year
- Non-profit Marketing Campaign of the Year
- PR & Communications Campaign of the Year
- eCommerce Marketing Campaign of the Year
- Special Recognition Award – Marketing Overcoming Adversity
- Digital Marketing Campaign of the Year, including: Social Media Campaigns, Paid Marketing/Performance Marketing Campaign, Website Design & Development, Blogging & Email Marketing Campaigns.
- Experiential Marketing Campaign of the Year

2022 Marketing Awards Nomination Form to Register is online at <https://www.amasfl.org/2022-marketing-awards> and the deadline to apply is November 18th, 2022.

Eligibility:

Marketing and/or Communications Campaign must have happened between January 2020 to November 4, 2022. It must be a campaign that was not submitted in past AMA Awards.

Awards Ceremony:

An Awards Ceremony will be held on December 8, 2022 from 6:00 p.m. to 9:00 p.m. Location Venue will be posted on the AMA Website and Social Media.

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AMA South Florida Awards Chair, Camilo Caicedo says, “We are excited to have such incredible marketing talent right here in South Florida and we want to honor those that work in the marketing field for the work that they have created. “

Awards Ceremony Guest Speaker:

Following the Awards Ceremony, Camilo Caicedo, CEO & Founder of Penta Marketing Agency will conduct a special presentation on Metaverse showcasing all the ways that Marketers and Companies can incorporate Metaverse for local, regional and global meetings that provide cost efficient results. Additionally, he will show how Metaverse can serve to completely replace Convention and Trade Shows through a Metaverse experience that can save companies a lot of money.

Awards Ceremony Ticket Purchase:

To attend the AMA South Florida Awards Ceremony, go to www.AMASFL.ORG to purchase a ticket which is \$15.00 per person for AMA South Florida Members and \$20.00 per person for Non-Members. Light snacks and drinks will be provided.

AMA South Florida Mission Statement:

AMA South Florida is the official professional chapter of the American Marketing Association (AMA) in South Florida that brings marketers together who live and work in the field of marketing in South Florida. We focus our marketing to foster growth with all marketers for greater economic prosperity and improved quality of life. We are a resource for our AMA South Florida Members to turn to when they need ideas and input from fellow marketers on any range of marketing topics. We strive to be an essential community for marketers at all levels to learn, grow, challenge, and inspire. By functioning as a marketing team, we can achieve great marketing together that provides solutions and training to help us each to thrive!

AMA South Florida Contact:

South Florida Chapter Website URL:	www.AMASFL.ORG
Awards:	Awards@AMASFL.ORG (Attn: Camilo)
Membership:	President@AMASFL.ORG (Attn: Ignacio)
Membership Benefits:	https://www.ama.org/ama-member-benefits
Sponsorship:	Sponsorship@AMASFL.ORG (Attn: Robert)
Programming:	Programming@AMASFL.ORG (Attn: Maria)

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